

Beat: Arts

## THE FRENCH LANGUAGE WEEK STARTS ON MARCH 13, 2021 BY MINISTRY OF CULTURE

### FRENCH DICTIONARY UNVEILED ON MARCH 16

Paris, Washington DC, 18.03.2021, 00:35 Time

**USPA NEWS - THE FRENCH LANGUAGE AND FRANCOPHONIE WEEK: HIGHLIGHTS:** The French Language and Francophonie Week begins on March 13, 2021 and continues until March 21, 2021, It is a one of kind event, which is a meeting point for all lovers of the French language. This even was initiated by the Ministry of Culture. The Week of the French Language and the Francophonie aims to celebrate French anchored on five continents in all its diversity. This Week, which takes a resolutely digital turn in 2021, is built around several highlights, including the French Dictionary, targeting 500 000 french speakingg women all across the Word, that shall be unveiled on arch 16, during a digital ceremony.

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#### A DICTIONARY OF FRENCH SPEAKING AUDIENCE ON MARCH 16, 2021-----

With its 500,000 terms, the Dictionary of Francophones identifies and highlights the extent of French lexicons around the world. It reveals the diversity of the French language, sometimes very colorful, to best represent the entire Francophonie and its richness: chat, spam (Quebec), spring water, throwing a camel (Democratic Republic of the Congo), career break (Belgium ), have a sweet mouth (Ivory Coast) ...

Accessible through a digital platform, the Dictionary of Francophones thus makes it possible to understand, share, but also integrate, store, describe and comment on the terms of the Francophonie.

Francophones in all countries can therefore offer words in addition to the 500,000 terms initially listed, according to their uses and contexts, with the aim of reaching one million entries.

#### DICTIONATION OF THE FRENCH SPEAKING AUDIENCE ON MARCH 16 , 2021-----

On the occasion of the launch of this Dictionary of Francophones, an online dictation for all audiences, read by Leïla Slimani, will take place live on the website and social networks of the Ministry of Culture. It will be corrected and commented orally by Bernard Cerquiglini, director of the scientific committee of the Dictionary of Francophones, who will explain the meaning of expressions from the Dictionary.

#### SOCIAL MEDIA ACTION - LAUNCH ON MARCH 16, 2021-----

An Instagram filter "the French language is a source of sharing" celebrating the Dictionary of Francophones will be available from March 16.

#### AN INSTAGRAM LIVE EVENT FROM THE FRENCH ACADEMY - MARCH 16 at 7 p.m-----

An Instagram live broadcast at 7 p.m. on the account of the Ministry of Culture will allow visitors to take a behind-the-scenes look at the Académie française in the company of author and academician Dany Laferrière and journalist David Abittan.

#### THE TEN WORDS CONTEST - PRIZE GIVEN ON MARCH 19 IN 100% DIGITAL-----

Each year, the school contest of ten words, to mobilize young people on creation in French, is open, in all French-speaking countries, from September to June and invites to seize ten words imposed to inspire literary and artistic creations.

#### FRENCH LANGUAGE WEEK IN AUDIOVISUAL MEDIA-----

Thanks to the mobilization of the Superior Audiovisual Council, the French language will be in the spotlight in the audiovisual media - television and radio. The 2021 edition will revolve around accents in / and France. Throughout the week, the diversity of speeches in the territories of the Republic will be highlighted, in metropolitan France as well as overseas.

Writer and journalist Leïla Slimani is the godmother of this edition entitled "Un bol d'air!" "

#### THE WEEK OF FRENCH LANGAGE AND FRANCOPHONIE RECEIVES THE SUPPORT OF :-----

The CSA - Superior Audiovisual Council, the International Organization of La Francophonie, the Agency for French Education Abroad, the Institut de France, the French Academy, the French Institute, the League of education, the OPALE network, the Canopé network, the CLEMI, the City of Paris, the Printemps des Poètes, the AMF, the AMRF, the MAIF fund for education, La Poste, Le Robert, All

History, Phenix Stories, Insert, France Télévisions, France Médias Monde, Radio France, TV5 Monde and Gulli. In partnership with the ministries responsible for National Education, Youth and Sports, and Europe and Foreign Affairs. Source: French Ministry for culture

**Article online:**

<https://www.uspa24.com/bericht-18399/the-french-language-week-starts-on-march-13-2021-by-ministry-of-culture.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Rahma Sophia Rachdi & Jedi Foster

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Official Federal Reg. No. 7442619