

Beat: Arts

## **INSTITUT PAUL BOCUSE REINFORCE ITS PRESENCE IN ASIA WITH WORLDWIDE ALLIANCE**

### **WELCOMES KOREA S WOOSONG UNIVERSITY**

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**USPA NEWS** - Founded in 2004, the Institut Paul Bocuse WorldWide Alliance is a unique network that currently brings together 15 of the world's most prestigious culinary arts and hospitality management schools based in: Japan, Singapore, Taiwan, the United States, Finland, South Africa, Canada, Chile, Colombia,..

Founded in 2004, the Institut Paul Bocuse WorldWide Alliance is a unique network that currently brings together 15 of the world's most prestigious culinary arts and hospitality management schools based in: Japan, Singapore, Taiwan, the United States, Finland, South Africa, Canada, Chile, Colombia, Ecuador, France, Greece, Mexico, Peru and Korea, which has just joined this highly intimate circle. The partners, who benefit from Institut Paul Bocuse's leadership, share their competencies and experience in the context of particularly rich multicultural educational exchanges aimed at the institutions' students and professors.

'We are very pleased - and proud - to welcome the renowned Woosong University within our Alliance. Its arrival underscores our international ambition to broaden the reach of our teaching excellence and to provide our alliance members' students with the opportunity to be a part of the globalization of our trade and to gain knowledge from the multicultural exchanges that will arise. We hope to rapidly expand this network through the inclusion of other worldwide leaders in the field of hospitality education so that it becomes the world's leading network of excellence.' said Dominique Giraudier, CEO of Institut Paul Bocuse

With its focus on the international scene ever since it was created, and driven by its two founders, Paul Bocuse - a 50-year holder of 3 Michelin stars, elected "Chef of the Century" - and Gérard Pélisson - co-founder of the AccorHotels Group - Institut Paul Bocuse (based in Lyon, the world's capital of haute cuisine) has educated nearly 200 Asian graduates among its 2,000+ Alumni. It currently hosts 650 students, nearly half of which come from all over the world (over 40 nationalities).

With its Bachelor's, Master's and PhD-level programs, Institut Paul Bocuse helps prepare its students so that they are ready to join the world's most prestigious institutions, equipped with the values of excellence thanks to the technical and managerial skills they obtain during their studies.

Source : Institut Paul Bocuse

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